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## **Service Providers List for Free on Hedge Connection**

*Hedge Connection's Service Provider Directory is now free for all hedge fund industry service providers.*

NEW YORK, June 16, 2008 – Hedge Connection Inc. (“Hedge Connection”), the first internet-based research and networking platform for hedge funds and qualified investors, today announces that companies offering services to hedge funds can now post a detailed corporate profile and service offering on [www.HedgeConnection.com](http://www.HedgeConnection.com) for free.

Hedge Connection's networking platform currently counts 1500 active members from the hedge fund investment and allocation universe. Companies that offer services to hedge funds, fund of funds and CTAs will all benefit from exposure gained from the Hedge Connection Service Provider Directory.

### **Benefits Include:**

- **Detailed Corporate Profile:** Hedge Connection offers service providers a 200-word description with detailed contact information. All service providers are ranked alphabetically, not according to sponsorship level;
- **Placement in Monthly Opt-in Newsletter:** Each month Hedge Connection lists 5 service providers on its members' only monthly newsletter. Listing includes a hyperlink to the corporate website;
- **Event and Website Branding opportunities:** Companies listed on the Service Provider Directory receive priority access to event and website branding opportunities available through Hedge Connection and its sister company IMR.

Ms. Lisa Vioni, President and CEO of Hedge Connection commented, “*We often are asked by our hedge fund clients for recommendations for quality service providers. By making the service provider directory free and open to all, we can offer our Hedge Connection members a broad range of options.*”

Service Providers may sign up directly online at: <http://www.hedgeconnection.com>.

### **About Hedge Connection:**

Hedge Connection is the first and only internet-based platform that offers hedge funds direct access to a membership of "opt-in" qualified active hedge fund allocators. Investor members join for free and gain access to video presentations and presentations materials. All members receive invitations to member's only events and partner discounts. Learn more and *Join the Club* at [www.hedgeconnection.com](http://www.hedgeconnection.com).