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Hedge Connection and IMR Launch Investor Champagne Roundtable Series

Innovative “Cap-Intro” event series offers opportunities for hedge fund managers to meet new investors

NEW YORK, January 16, 2009 – Hedge Connection Inc. (“Hedge Connection”), the first internet-based research and networking platform for hedge funds and qualified investors, today announces the launch of its 2009 Investor Champagne Roundtable Series.

The innovative event series features investors sharing insights into their investment process and current mandates. Unique in the industry, the Champagne Roundtable Series shines the spotlight on the investor and offers managers an opportunity to gain a better understanding of the investment process. Investors have an opportunity to meet a large group of fund managers in one afternoon.

Ms. Lisa Vioni, President and CEO of Hedge Connection commented, *“The Investor Champagne Roundtable Series is yet another opportunity that we offer for managers and investors to meet and build a relationship. Since our launch we have focused on providing tools for managers to drive their own business development efforts. Our event will offer managers an increasingly rare opportunity to hear directly from sophisticated active hedge fund allocators. In addition, as prime brokerage Cap-Intro teams curtail activity, investors appreciate the opportunity to sit down with a number of funds at once.”*

The format of the event allows for each hedge fund to meet eight investors during the roundtable session. Each investor will share information on the investment process and expectations of each manager. Hedge funds seated at the table are provided the opportunity to introduce their strategy and background and take the first step toward building a relationship.

To learn more and register online at <http://www.imrlc.com> or <http://www.hedgeconnection.com> .

About Hedge Connection:

Hedge Connection has been helping managers and investors through web-based research, events and advisory work since 2005. Hedge Connection is the first and only internet-based platform that offers hedge funds direct access to a membership of "opt-in" qualified active hedge fund allocators. Investor members join for free and gain access to detailed information on hedge fund members. All members receive invitations to member's only events and partner discounts. Learn more and *Join the Club* at www.hedgeconnection.com.