

Hedge Connection's Capital Introduction Platforms Yield Results for New Prime Broker

Hedge Connection Congratulates Lighthouse Prime on Receipt of HFM Week Cap-Intro Award

NEW YORK, October 26, 2009 – Hedge Connection Inc. (“Hedge Connection”), the hedge fund marketing and events platform, today congratulates Lighthouse Prime Services for the receipt of the award for HFMWeek Best Cap-Intro for a Small Prime Broker.

Lighthouse Prime and Hedge Connection have partnered since the launch of Lighthouse Prime Services in March 2009. The partnership included hosting cap-intro events in New York, Chicago and San Francisco and providing marketing counsel to Lighthouse clients. Hedge Connection is now able to offer its marketing services to all prime brokers and service providers that are interested in providing a scalable, efficient, high quality “cap-intro” solution for their clients.

Ms. Lisa Vioni, President and CEO of Hedge Connection commented, *“Lighthouse Prime was early to recognize the benefits of partnering with Hedge Connection to rapidly build out a strong capital introduction offering. We are pleased to be able to now offer this service to all prime brokers and service providers that want to assist their clients meet sophisticated, active hedge fund investors.”*

The Hedge Connection platforms include:

- Web-based network of qualified, opt-in investors and hedge fund managers
- High-quality, engaging independent “Cap-Intro” events
- Marketing consulting and brand-building services

To learn more and/or register for an upcoming event: <http://www.hedgeconnection.com>.

About Hedge Connection:

Hedge Connection has been helping managers and investors through web-based research, events and advisory work since 2005. Hedge Connection is the first and only internet-based platform that offers hedge funds direct access to a membership of “opt-in” qualified active hedge fund allocators. Investor members join for free and gain access to detailed information on hedge fund members. All members receive invitations to member's only events and partner discounts. Learn more and *Join the Club* at www.hedgeconnection.com.