

Hedge Connection and PrecisionIR Group Join Forces To Launch Global Hedge Fund Forum 2010

Unique virtual symposium brings together leading hedge fund managers and qualified investors in a secure online interactive environment

NEW YORK, April 20, 2010 - Hedge Connection Inc. and PrecisionIR Group today announced the launch of the inaugural Global Hedge Fund Forum, a live, online event that will take place on June 22, 2010 in a secure, private interactive event community on the Leebug virtual conferencing platform.

Leveraging Hedge Connection's vast network within the Alternative Investment industry and PrecisionIR's powerful global database of high-net-worth investors, advisors and family offices, this first-of-its-kind virtual event will provide a unique opportunity for Hedge Fund managers to connect directly with a broad, highly engaged and geographically diverse community of qualified investors. At the same time, investors will be able to research and ask questions of nearly 50 Hedge Fund managers in a private, online environment. The forum will feature 10 Tracks (presentation forums), each featuring a different alternative investment strategy, with an additional track to be programmed by the event's Track Host Sponsor. The format includes 90 days of online networking, manager video presentations, virtual booths and live chat.

"The launch of Global Hedge Fund Forum 2010 is another illustration of the growing importance of virtual events and online networking within the financial marketing arena," stated Lisa Vioni, President and CEO of Hedge Connection. "Numerous other industries have seen the value provided by virtual conferencing and the Global Hedge Fund Forum demonstrates that, at long last, the Hedge Fund industry has embraced this highly effective medium."

"More and more, financial marketing is driven by the need for companies to communicate directly and transparently with investors," added Michael Pepe, CEO of Precision IR. "This kind of virtual conference allows fund managers and sponsors to create a meaningful dialogue with investors, telling their story and potentially attracting new assets."

Online networking for Global Hedge Fund Forum begins on May 24, one month before the live virtual symposium. All presenting funds and sponsors will also receive a Virtual Booth on the Leebug platform that will go live on May 24 when online networking begins. Presentations will be archived for on-demand viewing for a period of 60 days after the event goes live on June 22nd in an effort to generate visibility for presenting funds and sponsors before, during and after the event.

About The Global Hedge Fund Forum

The Global Hedge Fund Forum, taking place on June 22, 2010, is a unique virtual symposium that connects qualified investors with hedge fund managers in a private, secure online interactive environment hosted on the Leebug virtual conferencing platform. Registration is free and open to qualified investors only. To learn more, please visit www.globalhedgeforum.com.

About Hedge Connection

Hedge Connection has been helping hedge fund managers and investors through web-based research, events and advisory work since 2005. Hedge Connection is the first and only internet-based platform that offers hedge funds direct access to a membership of "opt-in" qualified active hedge fund allocators. Investor members join for free and gain access to detailed information on hedge fund members. All members receive invitations to member's only events and partner discounts. To learn more, please visit www.hedgeconnection.com.

About Precision IR

PrecisionIR is a leading provider of investor relations and web-based corporate communications solutions to companies worldwide. From annual reports to webcasting to online investor events, PrecisionIR helps companies deliver the right message to the right audience. Over 2,000 corporate clients in 13 countries rely on our services to target and attract institutional and high net-worth investors. Our services include the global investor relations and investment information services which we have provided to public companies and mutual funds since 1992, and our rapidly growing webcasting and webconferencing business. To learn more, please visit www.precisionir.com.

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