

# GLOBAL FUND FORUM 2019

THE TIMES CENTER/NYC

OCTOBER 23-24 2019

PRESENTED BY: HEDGE CONNECTION, INC.



Sponsorship **OPPORTUNITIES**

The Ultimate Networking and Relationship Building Event

From our **CEO**  
Lisa Vioni



It is with great pleasure that I would like to invite you to Hedge Connection's 6th annual Global Fund Forum. We will build on last year's success to offer an engaging, interactive and entertaining event geared towards the Alternative Investments Community. An impressive roster of allocators will be presenting and interacting with attendees.

GFF 2019 offers a diverse group of alternative industry executives an opportunity to come together to discuss important topics and build lasting relationships.

You will hear from managers, investors and prominent speakers on a variety of different topics. You will participate in roundtable discussions and brainstorm with colleagues during Table Talks. You will enjoy informal networking opportunities.

Our team will work hard with our sponsors to ensure their experience at the GFF is a success.

We begin that process months before the event by leveraging Hedge Connection's global ecosystem and promoting our trusted partners by distributing thought leadership in our newsletter, *Heard in the Boardroom*, through our blog, *The Edge* and through the use of social media.

I look forward to seeing you in NYC in October.

# GFF 2019

OCTOBER 23-24 2019  
at The Times Center, New York City

The Global Fund Forum offers an engaging, interactive and entertaining event for the alternative industry. The forum will offer interactive round table discussions, educational panels that feature our trusted partners as well as select keynote speakers. We will have a diverse, thoughtful and global group of alternative industry executives that will gather in one place with the goal of sharing ideas, debating current topics and networking.

The backdrop of the lights of New York City offers a dynamic and exciting setting to mix and mingle and build important relationships.

*"As an emerging manager, I found Global Fund Forum to be an invaluable experience. It was both educational in terms of understanding what institutional investors are looking for in a manager as well as an excellent platform for networking with these investors in a beautiful setting."*

— Zach Halpern, Dwight Securities

*"The Global Fund Forum is a great conference. It was productive on multiple levels. Lisa and her team are incredibly organized and conscientious of making sure people are gaining from being there."*

— David Wertentheil, Worth Venture Partners







### Benefits at all price points (\$3,500 to \$40,000) range include:

- Efficient conference networking and business development facilitated by multiple activities and formats
- High touch conference interaction
- Limited competitive exposure
- Thought leadership visibility across entire Hedge Connection ecosystem
- Onsite presence, delegate passes and branding
- Pre and post-event marketing by Hedge Connection

## Breakfast, Snack Station or Lunch \$3,500 (Select One)

### Branding

- Corporate branding on promotional literature as GFF Sponsor
- Announced in one "Heard in the Boardroom" newsletter to entire Hedge Connection ecosystem
- Corporate logo on all conference signage
- Detailed corporate description on the GFF website: includes logo, 200-word description and hyperlink to website
- Interactive company profile on Hedge Connection website: Includes 3 company representatives, logo, company description, contact details, the ability to post marketing materials and video

### Onsite Branding & Sponsor Promotion

- Prominent branding next to breakfast OR snack station OR during lunch
- Listed as a sponsor in the sponsor area of the mobile application
- Promotional piece on sponsor table

### 2 Day Delegate Passes

- Two (2) GFF delegate passes for your firm's representatives
- 15% discount code for your clients (not including service providers)

### Pre/Post Event Marketing

- Prominent branding on all pre/post-event materials
- Delegate list with complete contact information following conclusion of the event

### CUSTOMIZED SPONSORSHIP PACKAGES AVAILABLE

Including Exclusive Positioning from \$25,000

For more information & inquiries

Call (914) 222-9333 or email [events@hedgeconnection.com](mailto:events@hedgeconnection.com)



*"We at Pepper value our relationship with Hedge Connection and the opportunity to sponsor and participate in the Global Fund Forum. In addition to the fascinating speakers, we appreciate the opportunity to meet many talented emerging managers and thoughtful investors that facilitates quality relationship building and the exchange of strategic information about what's going on in the funds industry."*

— Irwin M. Latner — Pepper Hamilton LLC

## Mobile App, Lanyard, Cocktail Reception (Day 1), Moderate Panel\* or Introduce Keynote Speaker

\$5,000 (Select One)

\* Subject to approval by GFF content committee

### Branding

- Corporate branding on promotional literature as GFF Sponsor
- Announced in one "Heard in the Boardroom" newsletter to entire Hedge Connection ecosystem
- Corporate logo on all conference signage
- Detailed corporate description on the GFF website: includes logo, 200-word description and hyperlink to website
- Interactive company profile on Hedge Connection website: Includes 3 company representatives, logo, company description, the ability to post marketing materials and video
- Listed as a sponsor in the sponsor area of the mobile application

### Onsite Branding & Sponsor Promotion

- Mobile Application: Prominent branding on the mobile application used by all attendees before and during the event
- Lanyard: Company branding on the delegate lanyard

- Cocktail Reception: Prominent branding on signage at cocktail reception as the dedicated cocktail reception sponsor
- Moderator: Moderate a panel (subject to topic and speaker review) or Introduce a Keynote speaker
- Promotional piece placed on sponsor table

### 2 Day Delegate Passes

- Two (2) GFF delegate passes for your firm's representatives
- 15% percent discount code for your clients (not including service providers)

### Pre/Post Event Marketing

- Ability to post 1 topical article or white paper in Hedge Connection's blog *The Edge* for promotion through our *Heard in the Boardroom* newsletter as well as social media
- Prominent branding on all post event materials
- Delegate list with complete contact information following conclusion of the event





## **Table Talks Host \$7,500**

### **Branding**

- Corporate branding on promotional literature as GFF Sponsor
- Announced in one “*Heard in the Boardroom*” newsletter to entire Hedge Connection ecosystem
- Corporate logo on all conference signage
- Detailed corporate description on the GFF website: includes logo, 200-word description and hyperlink to website
- Interactive company profile on Hedge Connection website: Includes 3 company representatives, logo, company description, the ability to post marketing materials and video

### **Onsite Branding & Sponsor Promotion**

- Lead three thirty-minute Table Talks sessions
- Listed as a sponsor in the sponsor area of the mobile application
- Promotional piece placed on sponsor table

### **2 Day Delegate Passes**

- Three (3) GFF delegate passes for your firm’s representatives
- 15% percent discount code for your clients (not including service providers)

### **Pre/Post Event Marketing**

- Ability to post one (1) topical article or white paper in Hedge Connection’s blog *The Edge for promotion through our Heard in the Boardroom* newsletter as well as social media
- Prominent branding on all post event materials
- Delegate list with complete contact information following conclusion of the event

## **Delegate Bag \$15,000**

### **Branding**

- Corporate branding on promotional literature as GFF Sponsor
- Announced in one “*Heard in the Boardroom*” newsletter to entire Hedge Connection ecosystem
- Corporate logo on all conference signage
- Detailed corporate description on the GFF website: includes logo, 200-word description, hyperlink to website and complete contact information
- Interactive company profile on Hedge Connection website: Includes 3 company representatives, logo, company description, the ability to post marketing materials and video
- Listed as a sponsor in the sponsor area of the mobile application

### **Onsite Branding & Sponsor Promotion**

- Lead three thirty-minute Table Talk sessions
- Branding on the delegate bag with promotional materials inside bag

### **2 Day Delegate Passes**

- Five (5) GFF delegate passes for your firm’s representatives
- 15% percent discount code for your clients (not including service providers)
- Promotional piece placed on sponsor table

### **Pre/Post Event Marketing**

- Ability to post two (2) white papers in Hedge Connection’s blog *The Edge for promotion through our Heard in the Boardroom* newsletter as well as social media
- Prominent branding on all post event materials
- Delegate list with complete contact information following conclusion of the event

#### **CUSTOMIZED SPONSORSHIP PACKAGES AVAILABLE**

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## Chair Table Talks \$20,000

### Branding

- Corporate branding on promotional literature as GFF Sponsor and Chair of Table Talks
- Announced in one "Heard in the Boardroom" newsletter to entire Hedge Connection ecosystem
- Corporate logo on all conference signage
- Detailed corporate description on the GFF website: includes logo, 200-word description, hyperlink to website and complete contact information
- Interactive company profile on Hedge Connection website: Includes 3 company representatives, logo, company description, the ability to post marketing materials and video

### Onsite Branding & Sponsor Promotion

- A dedicated booth outside of main theater to get maximum exposure to all forum attendees
- Lead three thirty-minute Table Talks sessions
- Listed as a the Chair of Table Talks in the sponsor area of the mobile application
- Promotional piece placed on sponsor table

### 2 Day Delegate Passes

- Ten (10) GFF delegate passes for your firm's representatives
- 15% percent discount code for your clients (not including service providers)

### Pre/Post Event Marketing

- Ability to post three (3) topical articles or white papers in Hedge Connection's blog *The Edge for promotion through our Heard in the Boardroom* newsletter as well as social media
- Prominent branding on all post event materials
- Delegate list with complete contact information following conclusion of the event

### CUSTOMIZED SPONSORSHIP PACKAGES AVAILABLE

Including Exclusive Positioning from \$25,000

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### Exclusive Co-Host of the GFF with Hedge Connection \$40,000 (Day 1 Only)

#### Branding

- Corporate branding on promotional literature as GFF Sponsor
- Announced in one "Heard in the Boardroom" newsletter to entire Hedge Connection ecosystem
- Corporate logo on all conference signage
- Detailed corporate description on the GFF website: includes logo, 200-word description and hyperlink to website
- Interactive company profile on Hedge Connection website: Includes 3 company representatives, logo, company description, the ability to post marketing materials and video

#### Onsite Branding & Sponsor Promotion

- Signage announcing your company as the exclusive co-host of the Global Fund Forum
- A dedicated booth outside of the main theater to maximize exposure to all forum attendees
- Lead three thirty-minute Table Talks sessions
- Moderate a panel discussion and introduce the Chair of Table Talks
- Listed as the GFF co-host in the mobile application
- Promotional piece placed on sponsor table

#### 2 Day Delegate Passes

- Twenty-five (25) delegate passes for your firm's clients and representatives
- 20% percent discount code for your clients (not including service providers)

#### Pre/Post Event Marketing

- Ability to post four (4) topical articles or white papers in Hedge Connection's blog *The Edge for promotion through our Heard in the Boardroom* newsletter as well as social media
- Prominent branding on all post event materials
- Delegate list with complete contact information following conclusion of the event

#### CUSTOMIZED SPONSORSHIP PACKAGES AVAILABLE

Including Exclusive Positioning from \$25,000

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## Global Fund Forum Testimonials

*"Well done. I met some excellent people and I was more than pleased to be a participant, I would attend again for sure."*

— Peter Borish, The Quad Group

*"I thought you did a great job with the conference this week. I was impressed and glad you were able to convince me to attend. Aside from being a beautiful locale, the ease and relatively moderate expense of getting to Bermuda make it a perfect place to host a conference. If only everyone were as thoughtful."*

— Seth Cogswell, Running Oak

*"Thank you very much for putting together an amazing event. I am already looking forward to next year!"*

— Andrew Abernathy, Ritaway

*"Very nice job with the conference as expected!"*

— Zach Halpern, Dwight Securities

*"Excellent reviews all round for the GFF this year. Congratulations on a great event!"*

— Sean Moran, BDA

*"Thank you SO MUCH for the invite to Global Fund Forum this year. You and your team really put on a 1st Class event."*

— Warren Fisher, Manole Capital Management







# GLOBAL FUND FORUM 2019

Reserve Your Sponsorship Today  
[globalfundforum.com](http://globalfundforum.com)



PRESENTED BY

**HEDGE CONNECTION**

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