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## **Hedge Connection/IMR Host 11th Successful Networking Event**

*Hedge Connection's internet platform and Meet the Manager series offers the best option for Hedge Funds to identify and build relationships with OPT-IN, PRE-QUALIFIED investors*

NEW YORK, March 20, 2008 – Hedge Connection Inc. (“Hedge Connection”), the first internet-based research and networking platform for hedge funds and qualified investors, today announces the success of a recent networking event and reiterates that it is positioned as the most effective marketing tool available to hedge funds.

Hedge Connection hosted the **11th IMR Meet the Manager Forum** on March 11, 2008. The event featured seven managers and attracted **55** investors to a private club in Midtown Manhattan. Investors in attendance – including a number of the leading fund of funds, emerging manager platforms and multi-family offices – heard presentations and engaged in informal networking with three equity long/short, two ABL and two precious metals hedge fund managers.

Ms. Lisa Vioni, President and CEO of Hedge Connection, said of the event, *"The IMR Meet the Manager forum is a natural extension of our web-based marketing and research platform. Only Hedge Connection and IMR offer managers access to pre-qualified, opt-in investors that are actively allocating to hedge funds. We have a great format that helps managers and investors move quickly to the next step."*

She continued, *"It has always been difficult to raise capital, however, as prime brokers restructure, we suspect that many more hedge funds will find themselves without marketing support. The Hedge Connection/IMR platform which includes a direct access web platform, targeted events and customized marketing support services offers the best alternative to managers trying to reach critical mass – be that \$5 million or \$500 million."*

Ilan Ferdman, Managing Partner of Satori Capital, commented, *"Our strategy, real estate Asset Backed Lending, appeals to a specific subset of hedge fund investors. Hedge Connection and the IMR Meet the Manager Forum has provided direct access to qualified investors that have expressed interest in our strategy. As a member of Hedge Connection, we have been able to gain access to the Hedge Connection team and their qualified and vetted investor members. We greatly appreciate their support and are very satisfied with their service."*

### **About Hedge Connection:**

Hedge Connection is the first and only internet-based platform that offers hedge funds direct access to a membership of "opt-in" qualified active hedge fund allocators. Investor members join for free and gain access to video presentations and presentations materials. All members receive invitations to member's only events and partner discounts. Learn more and *Join the Club* at [www.hedgeconnection.com](http://www.hedgeconnection.com).